

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Invoice # Invoice Date Invoice Month Invoice Period 954055-1 09/30/12 September 2012 08/27/12 - 09/30/12

Account Executive Sales Office Sales Region Station **WPBF** Mica Hansen HRP -Washingto National

Advertiser Product Estimate Number J. NEGRON 4 FL SENAT 493 Negron/R/State Senate

> Flight Dates Order# Alt Order# 06328702 09/25/12 - 10/01/12 954055

Billing Calendar Billing Type Deal # Cash Broadcast Special Handling

IDB# Advertiser Code | Product Code

1021 Agency Ref Advertiser Ref

Mentzer Media Services Attention: Accounts Payable **600 Fairmont Ave** Suite 306 Towson, MD 21286

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
1 09/25/12 09/28/12 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice	-TWTF	:30 4	\$200.00	NM	
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS 09/05/Week 09/30/12 Spots/Week 4	<u>Rate</u> \$200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Tu 09/25/12 6:13 AM WPBF News 25 Mornings	6-7AM	:30 JN101TV-FL	=		\$200.00 NM
4 WPBF W 09/26/12 6:10 AM WPBF News 25 Mornings	6-7AM	:30 JN101TV-FL	=		\$200.00 NM
3 WPBF Th 09/27/12 6:40 AM WPBF News 25 Mornings	6-7AM	:30 JN101TV-FL			\$200.00 NM
2 WPBF F 09/28/12 6:37 AM WPBF News 25 Mornings	6-7AM	:30 JN101TV-FL	•		\$200.00 NM
2 09/25/12 09/28/12 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-TWTF	:30 4	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 -TWTF 4	Rate \$250.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 WPBF Tu 09/25/12 8:59 AM Good Morning America	7-9AM	:30 JN101TV-FL			\$250.00 NM
2 WPBFW 09/26/12 7:49 AM Good Morning America	7-9AM	:30 JN101TV-FL			\$250.00 NM
5 WPBF Th 09/27/12 8:49 AM Good Morning America	7-9AM	:30 JN101TV-FL	-		\$250.00 NM
4 WPBF F 09/28/12 8:52 AM Good Morning America	7-9AM	:30 JN101TV-FL	-		\$250.00 NM
3 09/25/12 09/28/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	-TWTF	:30 4	\$160.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 -TwTF 4	<u>Rate</u> \$160.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBFTu 09/25/12 12:21 PM WPBF News 25 @ Noon	12pm-1230pm	:30 JN101TV-FL			\$160.00 NM
4 WPBFW 09/26/12 12:26 PM WPBF News 25 @ Noon	12pm-1230pm	:30 JN101TV-FL			\$160.00 NM
2 WPBF Th 09/27/12 12:25 PM WPBF News 25 @ Noon	12pm-1230pm	:30 JN101TV-FL			\$160.00 NM
3 WPBF F 09/28/12 12:12 PM WPBF News 25 @ Noon	12pm-1230pm	:30 JN101TV-FL	•		\$160.00 NM
4 09/25/12 09/27/12 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	-TWT	:30 3	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/24/12 09/30/12 -TwT 3	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WPBFTu 09/25/12 5:07 PM M-F 5pm News	5-6pm	:30 JN101TV-FL			\$350.00 NM
1 WPBF W 09/26/12 5:29 PM M-F 5pm News	5-6pm	:30 JN101TV-FL	•		\$350.00 NM
3 WPBF Th 09/27/12 5:29 PM M-F 5pm News	5-6pm	:30 JN101TV-FL	-		\$350.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period	
9 54055-1	09/30/12	September 2012	08/27/12 - 09/30/12	•

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	493

www.thewpbfchannel.	com					Constal			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 09/25/12 Class of Tin	09/27/12 ne - Pre-emp	WPBF News 25 @ 6: tible with notice	:00Pl6-6:30PM	-TWT	:30	3	\$500.00	NM	
Weeks:	Start Date 09/24/12		Spots/Week 3	<u>Rate</u> \$500.00					1
Spots: # Ch	Day Air	Date <u>Air Time</u> Desc	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2 WF	BFTu 09/2		BF News 25 @ 6:00PM	6-6:30PM	-	0 JN101TV-			\$500.00 NM
			BF News 25 @ 6:00PM	6-6:30PM		30 JN101TV-			\$500.00 NM
3 WF	BFTh 09/2	27/12 6:21 PM WPE	BF News 25 @ 6:00PM	6-6:30PM	:3	0 JN101TV-	FL.		\$500.00 NM
6 09/26/12 Class of Tin	09/26/12 ne - Fixed No	Wheel Of Fortune on Pre-emptible	7-7:30PM	1	:30	1	\$1,500.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/121	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
1 WF	PBF W 09/2	26/12 7:17 PM Whe	el Of Fortune	7-7:30PM	:3	0 JN101TV-	FL		\$1,500.00 NM
7 09/25/12 Class of Tin	09/27/12 ne - Fixed No	Jeopardy on Pre-emptible	7:30-8PM	-т-т	:30	2	\$1,700.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -T-T	Spots/Week 2	<u>Rate</u> \$1,700.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
		25/12 7:41 PM Jeop	•	7:30-8PM		30 JN101TV-			\$1,700.00 NM
1 WF	PBF Th 09/2	27/12 7:53 PM Jeop	ardy	7:30-8PM	:3	30 JN101TV-	FL		\$1,700.00 NM
8 09/25/12 Class of Tin	09/27/12 ne - Fixed No	Nightline on Pre-emptible	11:35-12:05AM	-TW1	:30	3	\$550.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -TWT	Spots/Week 3	<u>Rate</u> \$550.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date Air Time Desc	<u>cription</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
		25/12 12:02 AM Nigh		11:35-12:05AM		30 JN101TV-			\$550.00 NM
		26/12 11:56 PM Nigh		11:35-12:05AM		30 JN101TV-			\$550.00 NM
3 WF	PBFTh 09/	27/12 11:46 PM Nigh	tline	11:35-12:05AM	.:3	30 JN101TV-	FL		\$550.00 NM
9 09/25/12 Class of Tin	09/27/12 ne - Pre-emp	M-SUN WPBF News tible with notice	25 (11-11:35PM	-TWT	:30	3	\$500.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -TWT	Spots/Week 3	<u>Rate</u> \$500.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
			JN WPBF News 25 @ 1			30 JN101TV-			\$500.00 NM
		26/12	JN WPBF News 25 @ 1			30 JN101TV- 30 JN101TV-			\$500.00 NM \$500.00 NM
10 09/29/12	09/29/12	Sat 7pm News	7-730pm	1-	:30	1	\$400.00	NM	\$500.00 INIVI
		tible with notice	•				*		
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/121-		<u>Rate</u> \$400.00					
Spots: # Ch			•	Start/End Time	Leng	th Ad-ID			Rate Type
	PBF Sa 09/2			7-730pm		30 JN101TV-	FL		\$400.00 NM
12 09/30/12 Class of Tin	09/30/12	Chris Matthews	Sun 10-10:30AM	1	:30	1	\$175.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/121		<u>Rate</u> \$175.00					-vi.
Spots: # Ch			,	Start/End Time	Leng	th Ad-ID			Rate Type
	PBF Su 09/			Sun 10-10:30AN		30 JN101TV-	FL		\$175.00 NM
13 09/30/12 Class of Tin	09/30/12 ne - Pre-emp	Sun 630pm News	630-7pm	1	:30	1	\$325.00	NM	•••
Weeks:	Start Date 09/24/12	End Date 09/30/121		<u>Rate</u> \$325.00	* 1131				

\$11,849.00

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
954055-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	<u>Product</u>	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	493

Net Amount Due

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.ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Rate	Туре	
13 09/30/12 09/30/12 Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	1	:30	1		\$325.00	NM	
Spots: # Ch Day Air Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID				Rate Type
1 WPBF Su 09/30/12 6:57 PM Sun 6	30pm News	630-7pm	:3	0 JN101	TV-FL	•		\$325.00 NM
		Total Spots	:	30				
						Gross Tota	Į.	\$13,940.00
Payment Terms 30 Days				Age	ency (Commission	<u>l</u>	\$2,091.00



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661 Invoice # Invoice Date Invoice Month Invoice Period 954055-2 10/07/12 October 2012 10/01/12 - 10/01/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

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Billing Address:

Advertiser Estimate Number Product Negron/R/State Senate J. NEGRON 4 FL SENAT 493

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306

Towson, MD 21286

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Flight Dates	Order#	Alt Order #
09/25/12 - 10/01/12	954055	06328702
Billing Calendar Broadcast	Billing Type Cash	Deal#
Special Handling		
IDB # 1021	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
14 10/01/12 Class of Ti	10/01/12 ime - Pre-em	WPBF News 25 Mo ptible with notice	ornings6-7AM	1	:30	1	\$275.00	NM	
Weeks:	Start Date 10/01/12	10/07/12 1	- 1	<u>Rate</u> \$275.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	PBFM 10	/01/12 6:23 AM WE	PBF News 25 Mornings	6-7AM	:3	O JN101TV-FL			\$275.00 NM
15 10/01/12 Class of Ti	10/01/12 ime - Pre-em	Good Morning Ame ptible with notice	erica 7-9AM	1	:30	1	\$275.00	NM	***·
Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 1		<u>Rate</u> \$275.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> <u>De</u>	scription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 W	PBFM 10	/01/12 8:41 AM Go	od Morning America	7-9AM	:3	0 JN101TV-FL			\$275.00 NM
16 10/01/12 Class of Ti	10/01/12 ime - Pre-em	WPBF News 25 @ ptible with notice	Noon 12pm-1230pm	1	:30	1	\$175.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 1	- 1	<u>Rate</u> \$175.00			·····		
Spots: # C		<u>r Date</u> <u>Air Time</u> <u>De</u>	scription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 W	PBFM 10	/01/12 12:30 PM WI	PBF News 25 @ Noon	12pm-1230pm	:3	0 JN101TV-FL			\$175.00 NM
17 10/01/12 Class of Ti	10/01/12 me - Pre-em	M-F 5pm News ptible with notice	5-6pm	1	:30	1	\$450.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 1		<u>Rate</u> \$450.00					
Spots: # C				Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 W	PBFM 10	/01/12 5:21 PM M-I	F 5pm News	5-6pm	:3	0 JN101TV-FI	-		\$450.00 NM
18 10/01/12 Class of Ti	10/01/12 me - Pre-em	WPBF News 25 @ ptible with notice	6:00Pl6-6:30PM	1	:30	1	\$525.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 1	<u> </u>	<u>Rate</u> \$525.00					
Spots: # Cl				Start/End Time		h <u>Ad-ID</u>			Rate Type
1 W	PBFM 10	/01/12 6:28 PM WF	PBF News 25 @ 6:00PM	6-6:30PM	:3	O JN101TV-FL	-		\$525.00 NM
19 10/01/12 Class of Ti	10/01/12 me - Pre-em	Wheel Of Fortune ptible with notice	7-7:30PM	1	:30	1	\$800.00	NM	·
Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 1		<u>Rate</u> \$800.00					
Spots: # Cl	n <u>Day Air</u>	Date Air Time De	scription	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type



Payment Terms 30 Days

Send Payment To:
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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954055-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	493

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				Spots/				
ne Start Date End Date De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
19 10/01/12 10/01/12 W Class of Time - Pre-emptible	heel Of Fortune with notice	7-7:30PM	1	:30	1	\$800.00	NM	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF M 10/01/12 Wheel Of Fortune Credited			Start/End Time 7-7:30PM		<u>h Ad-ID</u> 10			<u>Rate</u> <u>Type</u> \$800.00 N/\
20 10/01/12 10/01/12 Je Class of Time - Pre-emptible	eopardy with notice	7:30-8PM	1	:30	1	\$850.00	NM	
	1 Date <u>MTWTFSS</u> 07/12 1	Spots/Week 1	<u>Rate</u> \$850.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF M 10/01/12 7:41 PM Jeopardy			Start/End Time 7:30-8PM		<u>th Ad-ID</u> 0 JN101TV-1	FL .		<u>Rate</u> <u>Typ</u> \$850.00 Ni
22 10/01/12 10/01/12 M Class of Time - Pre-emptible	-SUN WPBF News 29 with notice	5 (11-11:35PM	1	:30	1	\$500.00	NM	
	<u>Date</u> <u>MTWTFSS</u> 07/12 1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF M 10/01/12 11:24 PM M-SUN WPBF News 25 @ 1			<u>Start/End Time</u> 11PM11-11:35PM		th <u>Ad-ID</u> 30 JN101TV-1	FL		Rate Typ \$500.00 NI
			Total Spots		7			
						Gross Tota	<u>ll</u>	\$3,050.00

Agency Commission \$457.50

Net Amount Due \$2,592.50